B2B Proprietary Products Recurring Income

Tech Equipment & Services - Import & Export

*Cash Surplus \$650,744 average

Valuable IP in Own Brand Products & Services. Significant Barriers to Entry. High Margins.

Since 1990 this business has supplied a wide range of specialist technical products and services to clients in NZ, Australia, and internationally.

The business achieves high GP margins, has multiple revenue streams and a very healthy proportion of recurring income including subscriptions. Approximately two thirds of revenue comes from proprietary owned products and services. Some product is sold 'off the shelf' but most is configured to client requirements.

This profitable business is enjoying another very busy period which will result in a very strong FY2025 year-end result.

High quality components and products are imported from leading suppliers around the world under strong, long-standing arrangements. The future holds an enduring and growing demand for these products and services.

Price SOLD Ref 3717

Agent Details

Geoff Mackenzie – 029 993 5008

Office Details

Barker Business Brokerage 0064 9 448 1285



Customers come from diverse industries including automotive, education, electrical, electronic service and manufacture, engineering maintenance, food storage, distribution and sales, quality assurance and scientific research.

The business has a long serving team of employees with extensive knowledge and experience. Clients engage face to face or connect from across the world via the internet.

This will suit people with technical training or understanding such as electronics, computer, industrial, broadcast, instrumentation or similar. Experience is sales, administration, people management and business management will all also be useful.

The vendor will ensure a thorough handover and transition to a new owner.

Asking Price 2,000,000 (Includes Stock & Equipment)

To find out more, visit the Barker Business website, search reference #3717 and register your details. Geoff will be in touch once he receives your expression of interest. An Information Memorandum will be shared with approved parties.

*Cash Surplus equals EBPITD – Source information supplied by the Business Owner.

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