

Motorway Digital Billboard Investment Opportunity

A rare chance to invest in New Zealand's first and only resource-consented digital billboard network on the motorway.

Minimum investment - \$1.5m

- Exclusive Market Position The only company with the ability to secure resource consents for digital billboards on NZ's motorway network.
- Prime Locations Ready 3 Auckland motorway sites prepared for installation, with nationwide expansion under contract.
- Proprietary Technology Integrated monitoring cameras, smart scheduling software, and a client portal for streamlined campaign management.
- Sustainable & Scalable Premium hardware, solarpowered technology, and full in-house project management for large-scale installations.
- Flexible Business Model Operate remotely with highgrowth potential. No premises required and only 7.5% OPEX.
- Full/partial sale or investment options available.

PriceContact Agent for Price Ref 3721

Agent Details

Mark Morphy - 021 939 636

Office Details

Barker Business Brokerage 0064 9 448 1285



If you are interested and would like more information about

this business, please visit the Barker Business Brokerage website, search reference number 3721 and submit the online Confidentiality Agreement. Once Mark receives your expression of interest he will be in touch regarding further information about this opportunity.

*Source of information - Supplied by the Business Owner. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2025.