



2014/15 Profits on track for Circa \$800k

A simple business to run in the NEW AGE of ONLINE MARKETING with options... 1. Invest 50% \$1.15M into the business as a 50% shareholder, grow the business with the current owners & buy them out after 12 months (based on the same valuation method). 2. Purchase the Business outright; keep the vendors on for 6 months as paid consultants creating a safe & lengthy handover. This business specialises in online marketing, sales & people management & is positioned as one of the market leaders in the fastest growing sector of marketing in the world. Having adapted & expanded to meet current market demands, this dynamic company assists mainly SME business to succeed online as well as international & publicly (NZX) listed companies. EBPIDT is on track for circa \$800K (based on actuals to Oct 2014) & the company's personal growth sits at circa 60% year on year, showing no signs of slowing! With just 7 staff (incl vendors) it's realistically forecasted (with no additional staffing numbers) to make in excess of \$1.1M for the 2015/16 financial year. This could be well exceeded through employing more sales & account managers as well as multiple new add-on's (already in development) in house & externally. Supported by a strong, satisfied customer base, clients love this business as essentially you are making more money for them plain & simple. With many current customers stretching back to when

Price SOLD
Ref BBS1776

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it all began, many more are signing up weekly! Priced very reasonably, with huge potential for expansion in the market, smart money starts here. Asking \$2.3 M based on the actual & forecasted EBPIDT returns of 2014/2015 (\$800k) using a reasonable 2.875 x as a multiple. This business will sell like hotcakes so if you are interested & would like more information about it, visit www.barkerbusiness.co.nz, register your details & submit the online Confidentiality Agreement for reference #1776. Once Brett receives your expression of interest he will be in touch. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2015.